



CONNECT



EXPORUM SHOWS



GOOD TO GREAT



CONNECT

Exporum offers global partners and clients
business solutions optimized for MICE industry
with its brilliant initiatives for planning and organizing.

ABOUT US

Exporum was founded in April, 2003. The company's headquarter is located in Seoul, Korea. Exporum is MICE(Meeting, Incentives, Convention & Exhibition) expert company leading Korea's exhibition/convention industry

The company established a branch office each in Shanghai and Ho Chi Minh City to launch international business in 2010. Exporum can proudly describe itself as a "Global Event Organizer," hosting more than 30 exhibitions every year in and out of Korea.

Main History

2003. 4	Exporum Inc. founded
2010. 7	Exporum VIETNAM founded
2014. 9	Signed the MOU with ICO (International Coffee Organization)
2015. 8	Exporum CHINA founded
2017. 10	Reed-Exporum Joint Venture founded
2019. 8	Exporum U.S.A founded

Address

Korea	5, Baekjegobun-ro 9-gil, Songpa-gu, Seoul, Republic of Korea (Zip : 05561)
China	9F, 901 N0.309, Yuyuan Road, Jing'an District, Shanghai
Vietnam	9F, Vietnam business Center Bldg, 57 Ho Tung Mau St, Ben Nghe Ward, Q 1, HCMC
U.S.A	Bellevue Tower 108th Ave NE, Bellevue, WA, 98004

Member of

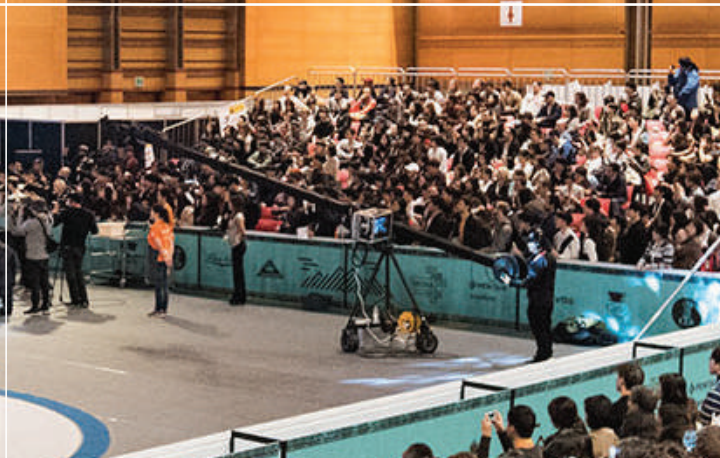


Awards

- The 50th Trade Day Award
- The 52nd Trade Day Prime Minister Citation
- Korea Exhibition Industry Awards-Knowledge and Economy Minister Prize
- Education, Science and Technology Minister of Korea Citation
- Selected as Technology Innovative SMEs
- Selected as The Best Employer
- National Representative 1000 innovative company

World Barista Championship 2017





ORGANIZATION





EXPORUM
KOREA

Portfolio —————

BUSINESS

Portfolio

Food & Beverage

Seoul International Cafe Show
 World Coffee Leaders Forum
 Seoul Coffee Festival
 Seoul Int'l Bar & Spirit Show
 Salon du Chocolat Seoul

Technology & IT

Smart Tech Korea
 AI & Big Data Show
 Retail Tech Show
 Robot Tech Show
 Secu-Tech Show
 TechCon
 Metaverse Korea
 CoMPEX Korea

Culture & Lifestyle

Seoul Pop Culture Convention
 THE MOST Valuables
 Korea Beauty & Cosmetic Show
 Int'l Fragrance Festival

Education & Entertainment

Education Korea
 EDUCON
 Edtech Korea Fair
 World Coffee Battle





CafeShow²⁰²³ | Seoul Int'l Cafe Show

Title	The 22nd Seoul Int'l Cafe Show (Cafe Show Seoul 2023)
Period	Nov, 8 (Wed) - 11 (Sat), 2023
Venue	COEX, Seoul
Scale	650 Exhibitors, 2,000 Booths from 35 Countries 120,000 Visitors from 75 Countries / 40,000m ²
Cycle	Annual (Since 2002)
Exhibit Items	Coffee, Tea, Bakery, Dessert, Ice-cream, Chocolate, Beverage, Raw Material, Machine & Equipment, Interior, Franchise & Start-up, Kitchen Appliances, Food Service Industry
Signature Event	World Latte Art Battle Cherry's Choice Cafe Show Excellence Award Korea Coffee League
Concurrent Event	World Coffee Leaders Forum Seoul Coffee Festival



World Coffee Leaders Forum

Title The 12th World Coffee Leaders Forum (WCLF 2023)

Period Nov, 8 (Wed) - 11 (Sat), 2023

Venue COEX, Seoul

Cycle Annual (Since 2012)

Program Opening Ceremony
Global Session
Welcome Reception
Professional Session(Expert Seminar)
Origin Adventure Session
Sensory Session
Coffee Tasting Station





Seoul Coffee Festival

Title The 8th Seoul Coffee Festival (Seoul Coffee Festival 2023)

Period Nov, 8 (Wed) - 11 (Sat), 2023
Venue COEX and major cafe streets in Seoul
Cycle Annual (Since 2016)

Program Seoul Coffee Tour Bus
Coffee Alley
Coffee Art Gallery
Coffee Science Lab
Coffee Training Station
Coffee Talk
Coffee Culture Parade
Coffee Library
Eco-friendly Campaign ; Thank you, Coffee





Seoul Int'l Bar & Spirit Show

- Title** SEOUL BAR SHOW 2023 (Seoul Int'l Bar & Spirit Show 2023)
- Period** Jul, 28 (Fri) - 30 (Sun), 2023
- Venue** COEX, Seoul
- Scale** 200 Exhibitors 400 Booths 30,000 Visitors
- Cycle** Annual (Since 2021)
- Exhibit Items** Spirits(Whisky, Brandy, Gin, Rum, Vodka, Tequila) Mixer, Syrup, Bitters
Garnish, Wine(Red, Rose, White, Sparkling, Champagne, Port)
Beer, So-Ju, Traditional, Food, Bar Supplies, Service
- Signature Event** THE INFINITY BARs
World Cocktail Battle
Master Class
B Talk
Exhibitor Seminar





Salon du Chocolat Seoul

Title The 8th Salon du Chocolat Seoul (Salon du Chocolat Seoul 2023)

Venue COEX, Seoul

Scale 200 Exhibitors, 350 Booths, 39,000 Visitors / 6,561 m²

Cycle Annual (Since 2013)

Exhibit Cacao, Chocolate, Growers, Producing Countries, Raw Materials

Items Machine & Equipment, Packaging, Beverage, Franchise

Signature Cacao Show

Event Choco Demo

Choco Seminar

Chocoland

Choco Art



Title The 12th Smart Tech Korea

Period June, 28 (Wed) ~ 30 (Fri), 2023

Venue COEX, Seoul

Scale 350 Exhibitors, 1,000 Booths / 50,000 Visitors

Cycle Annual (Since 2011)

Exhibit Items Smart Technology & Manufacturing, 5G, IoT, SW, Automation Solution
AI Technology & Hardware, AI Application & Service, Retail Tech
Smart Store & Service, Lastmile & Delivery, New Media, Digital Signage
VR/AR, Hologram, Broadcast platform, Industrial Robot, Service Robot,
Robot based Service, Information/Industrial Security Solutions,
Cyber Security, Image Security Technology, Access Control Solutions

Signature Event TechCon 2023 (International Smart Technology Conference)
Smart Daily Life Pavilion
2023 Korea AI Awards
E-Commerce Pitching Festa
Retail Tech Conference
Business Matching Program





AI & Big Data Show

Title	AI & Big Data Show 2023
Period	28 (Wed) - 30 (Fri), June 2023
Venue	COEX, Seoul
Scale	220 Exhibitors, 700 Booths / 41,392 Visitors
Cycle	Annual (Since 2011)
Exhibit Items	Big Data Solution AI System AI & Data Convergence
Signature Event	2023 Korea AI Awards TechCon 2023 (International Smart Technology Conference) Smart Daily Life Pavilion Business matching program

Retail Tech Show



Title Retail Tech Show 2023

Period June, 28 (Wed) ~ 30 (Fri), 2023

Venue COEX, Seoul

Scale 350 Exhibitors, 1,000 Booths / 50,000 Visitors

Cycle Annual (Since 2011)

Exhibit Items Smart Store
Digital Retail Technology & E-Commerce
Smart Logistics
Fulfillment

Signature Event Retail Tech Conference
E-Commerce Pitching Festa
Smart Daily Life Pavilion
Business Matching program
Fulfillment Pavilion





Robot Tech Show

Title	Robot Tech Show 2023
Period	June, 28 (Wed) ~ 30 (Fri), 2023
Venue	COEX, Seoul
Scale	350 Exhibitors, 1,000 Booths / 50,000 Visitors
Cycle	Annual (Since 2011)
Exhibit Items	Industrial Robotics Service Robotics Assembly & Handling Software & Cloud Computing
Signature Event	Smart Daily Life Pavilion TechCon 2023 (International Smart Technology Conference) Business Matching Program

Secu-Tech Show

Title Secu-Tech Show 2023

Period June, 28 (Wed) ~ 30 (Fri), 2023

Venue COEX, Seoul

Scale 350 Exhibitors, 1,000 Booths / 50,000 Visitors

Cycle Annual (Since 2011)

Exhibit Items Information/Industrial Security Solutions
Cyber Security
Image Security Technology
Access Control Solutions

Signature Event 2023 Korea AI Awards
TechCon 2023 (International Smart Technology Conference)
Smart Daily Life Pavilion
Business Matching Program





Intl' Smart Technology Conference

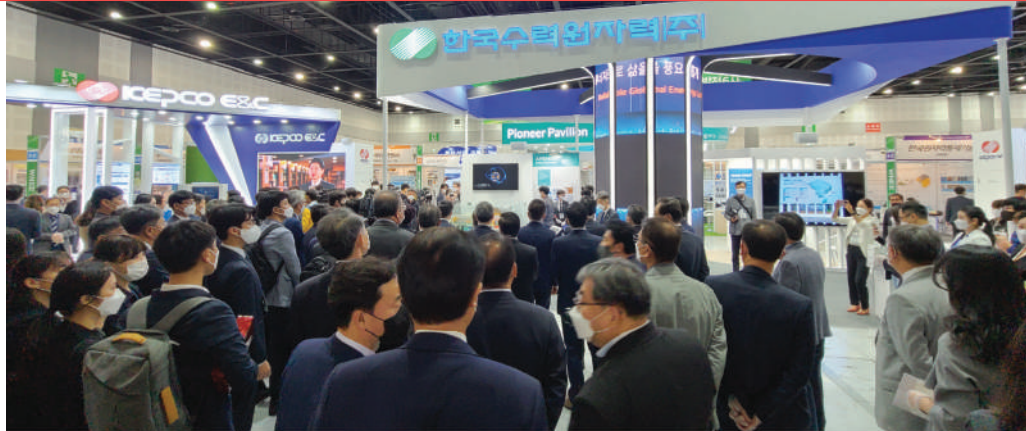
- Title** The 5th International Smart Technology Conference(TechCon 2023)
- Period** June, 28 (Wed) ~ 29 (Thur), 2023
- Venue** COEX, Seoul
- Cycle** Annual(Since 2018)
- Program** Day 1 : Robot I Security
Day 2 : Ai & Big Data & Smart Manufacturing

METAV^{ER}SE

Korea 2023

Title	Metaverse Korea 2023
Period	Oct, 24 (Tue) ~ 27 (Fri), 2023
Venue	COEX, Seoul
Scale	150 Exhibitors, 300 Booths / 43,000 Visitors
Cycle	Annual(Since 2021)
Exhibit Items	Hardware (Simulator/VR HMD, AR Glasses, etc) Infrastructure & Platform Content & Solution (Game, Entertainment, Broadcast, Financial, etc)
Signature Event	Metarena Pavilion Metaverse Korea Conference
Concurrent Event	KES 2023





COMPEX 2023

- Title** CoMPEX KOREA 2023
Korea Int'l Components, Materials, Parts & Equipment Exhibition
- Period** July 26(Wed) - 28(Fri), 2023
- Venue** COEX, Seoul
- Scale** 100 Exhibitors, 400 Booths / 15,000 Visitors
- Exhibit Items** Components - Metal Processing, Electricity & Electronics, rechargeable battery
Precision Machine, Automobile, Semiconductor, Transport Machine
- Materials - Energy, Bio, Semiconductor, Advanced Chemistry, Nano Machine, Metal, Ceramic, Fiber, Battery
- Parts & Equipment - Display, Industrial Process, Semiconductor Instrumentation, Precision Machining, Manufacturing robot, Automation, Battery
- Signature Event** CoMPEX Industry of Int'l Conference
CoMPEX Investment Consulting
CoMPEX Value Chain Seminar



Seoul Pop Culture Convention

Title	Seoul Pop Culture Convention 2023 (Seoul POPCON 2023)
Period	August, 25(Fri) ~ 27 (Sun), 2023
Venue	COEX, Seoul
Scale	200 Exhibitors, 700 Booths, 50,000 Visitors
Cycle	Annual
Exhibit Items	Game, Movie, Drama, Novel, Webnovel, Comics, Webtoon, Animation Music, Musical, Platform, Media, Social, Broadcast, Streaming Character, Emoticon, Art, illustration, Creator, Virtual, Goods, Figure Cosplay, Accessory, Metaverse, NFT
Signature Event	UCB - Ultimate Cosplay Battle OGC - Open Game Challenge WoC - World of Characters Star Meet & Talk IP Collaboration Business Matching Meeting Investment Consultation Meeting

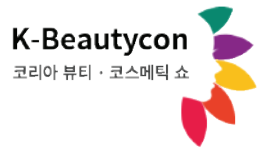




THE MOST Valuables

THE MOST Valuables

Title	THE MOST Valuables 2023 (Seoul Int'l Jewelry & Accessories Show 2023)
Period	Oct, 5 (Thu) - 7 (Sat), 2023
Venue	COEX, Seoul
Scale	150 Exhibitors, 300 Booths, 20,000 Visitors
Exhibit Items	Gemstones, Fine Jewelry, Fashion Jewelry, Accessories, Precious Metals, Packaging, Tools & Equipment, Jewelry Technology, etc.
Signature Event	Jewelry Smart Week (Jewelry Tech Zone) 1:1 Biz-Matching with Global Buyers Distribution Consultation with Global Platform's MD NAVER X THE MOST Valuables Shopping Live THE MOST SHOW (Jewelry Fashion Show) Bling Con (Seminar & Conference)



Beautycon Korea

Title Beautycon Korea (Korea Beauty & Cosmetic Show)

Venue Seoul

Scale 150 Exhibitors, 300 Booths, 20,000 Visitors
Cycle Annual (Since 2016)

Exhibit Items Cosmetics, Make-Up, Package, Aesthetic · Spa Body Care, Hair · Scalp Care, Nail-Tattoo, Health Organic, Medi-beauty, Home Healthcare, Inner Beauty

Signature Event Global Buyer 1:1 BIZ-Matching
Global/Domestic MDs Market Consulting
Beauty & Cosmetics Investment Consulting
Seller Influencer Selling Contest
Beauty Tech Lab (Beauty Tech Special Pavilion)

Concurrent Event Int'l Fragrance Festival (IF FESTA)





Int'l Fragrance Festival

- Title** Int'l Fragrance Festival (IF FESTA)
- Cycle** Annual(Since 2016)
- Exhibit Items** Perfume/Candle/Diffuser/Air Freshener
Aroma Therapy/Spice/Etc.
- Signature Event** DIY Perfume Trial Zone
Fragrance Seminar
Scent Gallery
- Concurrent Event** K-Beautycon (Korea Beauty & Cosmetic Show)



Education Korea

Title The 21st Korea Educational Technology & Contents Fair(Education Korea 2024)

Period January, 17 (Wed) ~ 19 (Fri), 2024

Venue COEX, Seoul

Scale 20 Countries, 420 Exhibitors, 1,200 Booths / 45,000 Visitors

Cycle Annual (Since 2004)

Exhibit Items Edtech & Smart School, Educational Facilities & Environment, Metaverse, Global Educational Contents, Coding/STEAM Education, Life-Long Education, Vocational Education, Foreign Language Education, Study Abroad, HRD, Adult Education

Signature Event

Signature Pavilion	Future School Pavilion, VR/AR Physical Education Class, Edtech Home Learning Class, Life-Long Education
Business Program	Edu-Agora(Biz-Matching System), Orange Label, Education Korea Awards
Seminar	Academic Symposium of the Ministry of Education, Education Department Teachers Seminars, AI Coding Education Seminar, SW Talk Presentation, Future School Educator Seminar, etc.
Experience/Contest	Future School Model Pavilion, VR Indoor Sports Experience, Career Education Special Center, Creative Education Experience Center, Metaverse Experience Center, Education Korea Robot Challenge, etc.

Concurrent Event The 7th World Education Conference(EDUCON 2024)





Edtech Korea Fair

Title	Edtech Korea Fair 2023
Period	September, 21 (Thu) ~ 23 (Sat), 2023
Venue	COEX, Seoul
Scale	15 Countries, 200 Exhibitors, 500 Booths, 30,000 Visitors
Cycle	Annual (Since 2007)
Exhibit Items	E-Learning solution, Job training, Advanced education/K-12 Educational IT device & Smart device, E-books, Electronic publication, Virtual training system, R-Learning Educational robot, Online college, Life-long education
Signature Event	Opening Ceremony, Edutech Fair Awards, KSM EDUTECH Biz-matching, SW/Coding Education The 11th e-Learning CLUB, Edtech On-Offline Export Consulting Teacher Training of Seoul Metropolitan Office of Education
Concurrent Event	Edtech Korea Forum 2023



World Latte Art Battle World Cocktail Battle

Title The 8th World LatteArt Battle

Period Nov 8(Wed) - 11(Sat), 2023

Venue COEX, Seoul

Cycle Annual (Since 2015)

Program World Latteart Battle
World Cocktail Battle

Title The 7th World Cocktail Battle

Period Jul, 29(Sat) - 30(Sun), 2023

Venue COEX, Seoul

Cycle Annual (Since 2016)





EXPORUM CHINA

Exhibition List

Company Name

EXPORUM China

艾希博论展览有限公司

Foundation Date

August 17th, 2015

Address

9F, 901 NO.309, Yuyuan Road, Jing'an District, Shanghai, China

Tel 02-8911-5515#119

Main Shows

K-Style Fair Beijing

K-Style Fair Shanghai

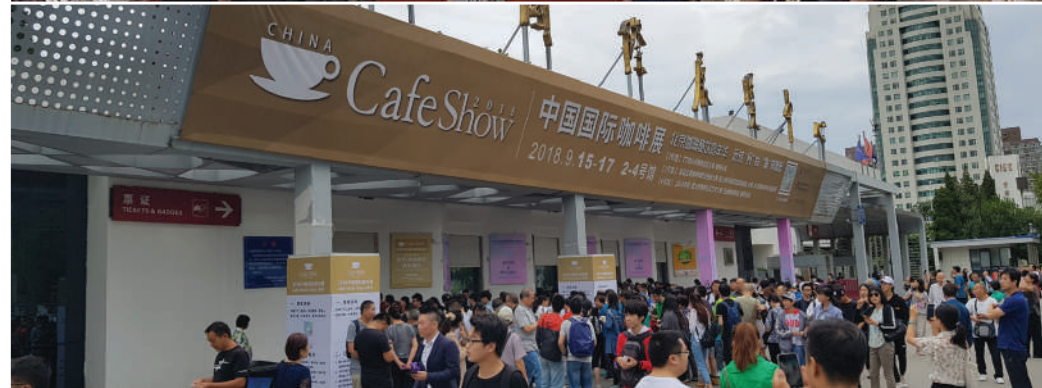
Cafe Show Beijing

Cafe Show Shanghai

China VR/AR & Visual Entertainment Show

BEIJING CafeShow | **China Int'l Cafe Show (Beijing)**

- Title** China Int'l Cafe Show Beijing (Cafe Show China 2023)
- Venue** CIEC, Beijing
- Scale** 380 Exhibitors, 76,000 Visitors
- Cycle** Annual (Since 2013)
- Exhibit Items** Coffee, Tea, Bakery, Dessert, Ice-cream, Chocolate, Beverage
Raw Material, Machine & Equipment, Interior
Franchise & Start-up, etc
- Signature Event** Coffee Talk
Asia Coffee Avengers
Greater China Coffee Elite Forum (GCEF)
Cherry's Choice





China Int'l Cafe Show (Shanghai)

- Title** China Int'l Cafe Show Shanghai (Cafe Show Shanghai 2023)
- Period** TBA (Second half of 2023)
- Venue** SNIEC, Shanghai
- Scale** 120 Exhibitors, 20,000 Visitors
- Cycle** Every 2 Years (Since 2016)
- Exhibit Items** Coffee, Tea, Bakery, Dessert, Ice-cream, Chocolate, Beverage
Raw Material, Machine & Equipment, Interior
Franchise & Start-up, etc
- Signature Event** The Italian Coffee Garland Art Competition
Greater China Coffee Elite Forum (GCEF)
Coffee Talk
Asia Coffee Avengers



韩国时尚消费品展览会 北京
韩国时尚消费品展览会 上海

K-Style Fair

- Title** K-Style Fair 2023
- Period** TBA (Second half of 2023)
- Venue** Beijing/Shanghai, China
- Scale** 150 Exhibitors, 300 Booth, 20,000 Visitors
- Cycle** Every 2 years
- Exhibit Items**
 - K-Food
 - K-Beauty
 - K-Baby
 - K-Lifestyle
 - K-Fashion
- Signature Event**
 - Buyer Biz Matching,
 - Korea Traditional Culture Experience Event
 - K Beauty Demo Pavilion, Cooking Class





VR/AR China

- Title** The 4th CHINA VR/AR & Visual Entertainment Show (VRAR CHINA 2023)
- Period** TBA (Second half of 2023)
- Venue** SNIEC, Shanghai, China
- Scale** 200 Exhibitors, 350 Booth, 20,000 Visitors
- Cycle** Annual
- Exhibit Item** VR/AR Hardware & Wearable Device, VR/AR Software, Corporate & Production, Visual Entertainment Solution, VR/AR Game and Attraction, VR/AR Play Zone
- Signature Event** VR Game Battle League / XD Open Cinema
Be the First Player / Find the Friend
- Concurrent Event** Viscon (Conference & Seminar)
Visting (Business Matching)
Vistage (B2C Event)
Visession (Investor Relations Session)

EXPORUM VIETNAM

Exhibition List

Company Name

EXPORUM VIETNAM

Foundation Date

July 20th, 2010

Address

9F, Vietnam business Center Bldg, 57 Ho Tung Mau St, Ben Nghe Ward, Q 1, HCMC
Tel +84-28-3823-6050

Main Shows

CafeShow Vietnam
LEDTEC ASIA
Smart City Asia
GameCon Vietnam





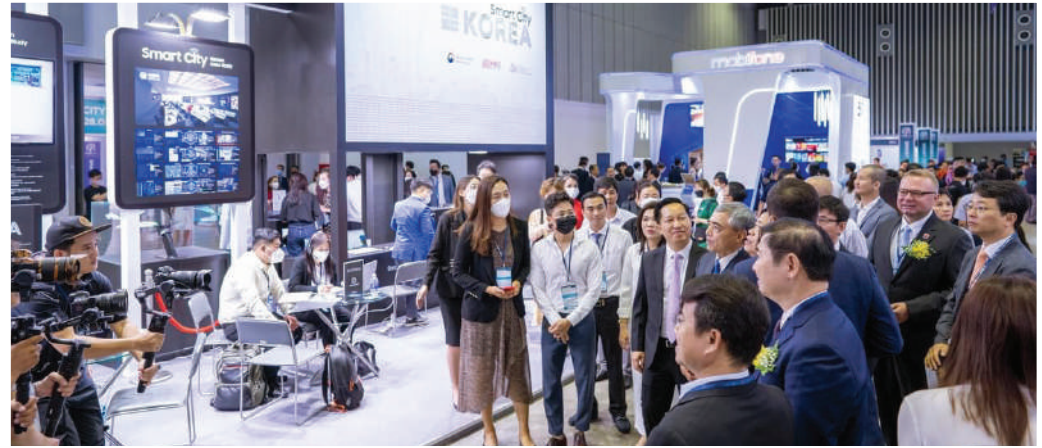
Vietnam Int'l Cafe Show

- Title** Vietnam Int'l Cafe Show 2023
- Period** Apr, 13(Thu) ~ 15(Sat), 2023
- Venue** SECC, Ho Chi Minh City, Vietnam
- Scale** 200 Exhibitors, 400 Booths, 30,000 Visitors
- Cycle** Annual (Since 2016)
- Exhibit Items** Coffee, Tea, Bakery, Dessert, Ice-cream, Chocolate, Beverage, Raw Material, Machine & Equipment, Franchise & Start-up, Barista Education, etc
- Signature Event** Coffee Training Station
Sweet Class
A Cup of the World
Cherry's Choice
- Concurrent Event** Vietnam National Barista Championship (VNBC)
Vietnam National Latte Art Championship (VNLG)
Vietnam Cocktail Battle (VCB)



Smart Tech & City ASIA

- Title** Smart Tech & City ASIA 2023
- Period** Apr, 13(Wed) ~ 15(Fri), 2023
- Venue** Saigon Exhibition & Convention Center | SECC. HCMC
- Cycle** Annual
- Exhibit Items** Smart City, Smart Building, Smart Home, Smart Sensor, Smart Mobility, Smart Energy, Smart Factory, Smart Infrastructure





LEDTEC ASIA

Title	Vietnam Int'l LED/OLED & Digital Signage Show 2023 (LEDTEC ASIA 2023)
Period	Apr, 13(Tue) ~ 15(Sat), 2023
Venue	SECC-Saigon Exhibition & Convention Hall, Ho Chi Minh City, Vietnam
Scale	200 Exhibitors 20,000 Visitors, 8,800m ²
Cycle	Annual (Since 2011)
Exhibit Items	LED/OLED Material, Component, LED/OLED Lighting Fixture, LED/OLED Application, Display & Digital Signage
Signature Event	B2B Business Matching Program LEDCON Smart Energy Solution Zone



GameCon Vietnam

Title	GameCon Vietnam 2023
Period	TBA(3rd Quarter of 2023)
Venue	SECC, Ho Chi Minh City, Vietnam
Scale	100 Exhibitors, 20,000 Visitors (estimate)
Cycle	Annual
Exhibit Items	Online/Mobile Game, Console Game, Board Game, Arcade Game, Gaming Hardware/Software, Comics, Animation, Character, Cartoon Toy, Costume, Contents





EXPORUM GLOBAL

Exhibition List

Company Name

France

Main Show

Paris Int'l Cafe Show

K-Expo 2023



Paris Int'l Cafe Show

- Title** The 1st Paris Int'l Cafe Show (Cafe Show Paris 2023)
- Period** May, 13(Sat) ~ 15(Mon), 2023
- Venue** Paris Expo Porte de Versailles, Paris, France
- Scale** 200 Exhibitors, 30,000 Visitors
- Cycle** Annual (Since 2023)
- Exhibit Items** Coffee, Tea, Bakery, Dessert, Bar & Spirits, Ice-cream, Chocolate Beverage, Raw Material, Machine & Equipment, Interior Franchise & Start-up, Kitchen Appliances, Food Service Industry
- Signature Event** World Coffee Battle in Paris
Coffee Conference
Coffee Alley
Cafe Talk





KOREA EXPO

- Title** Korea Expo 2023
- Period** May, 13(Sat) ~ 15(Mon), 2023
- Venue** Paris Expo Porte de Versailles
- Scale** 200 Exhibitors, 20,000 Visitors
- Exhibit Items** K-Beauty & Fashion, K-Food & Beverage
K-Content & Culture, K-Lifestyle, K-Tech
- Signature Event** KR-FR Business Forum
K-Business Day
K-Startup Pitching Festival
K-Beauty & Fashion Street
K-Food Cooking Class
K-Content Premier
K-POP Dance Battle



HISTORY OF eXPORUM

20 Years of EXPORUM

2023

JAN Hosted the 20th Korea Educational Technology & Contents Fair (EDUCATION KOREA 2023)

2022

APR Hosted the 19th Korea Educational Technology & Contents Fair (EDUCATION KOREA 2022)
MAY Hosted the SMART CITY ASIA 2022 (Hochiminh, SECC)
JUN Hosted the SMART TECH KOREA 2022
JUN Official operation agency for Seoul Food 2022
JUL Hosted the Vietnam Cafeshow 2022 (Hochiminh, SECC)
AUG Hosted the Seoul Pop Culture Convention 2022 (Seoul POPCON 2022)
SEP Hosted the Seoul Int'l Jewelry & Accessories Show 2022 (THE MOST Valubles 2022)
SEP Hosted the Edtech Korea Fair 2022
SEP Hosted the Seoul Bar & Spirit Show 2022
SEP Official operation agency for Korea Sourcing Week 2022
OCT Hosted the Metaverse Korea 2022
NOV Hosted the 7th Seoul Coffee Festival
NOV Hosted the 11th World Coffee Leaders Forum 2022
NOV Hosted the 21th Seoul Int'l Cafe Show 2022
NOV Hosted the Edtech Expo 2022
NOV Official operation agency for World AI Fair 2022
NOV Hosted the Daejeon Pop Culture & Convention 2022
NOV Hosted the K-Beauty & Cosmetic Show 2022

2021

MAY Hosted the Education Korea 2022
MAY Hosted the EDUCON 2022
JUNE Hosted Smart Tech Korea 2021
SEP Co-organized the Edtech Korea Fair 2022
SEP Official operation agency for Agritech Expo 2021
OCT Hosted Metaverse Korea 2021
NOV Hosted the Seoul Int'l Bar & Spirit Show
NOV Official operation agency for Eco-Expo Korea 2021
NOV Hosted the 20th Seoul Int'l Cafe Show 2021
NOV Hosted the 10th World Coffee Leaders Forum 2021
NOV Hosted the 6th Seoul Coffee Festival
NOV Hosted the 6th World Coffee Battle
DEC Hosted the K-Beautycon 2021
DEC Selected as National Representative 1000 innovative company

2020

JAN Hosted the 17th EDUCATION KOREA 2020
JAN Hosted the 6th Salon du Chocolat Seoul 2020
JUL Hosted the World Nuclear and Radiation Expo 2020
SEP Hosted the CODEGATE 2020
SEP Co-organized the 15th Edutech Korea Fair 2020
SEP Organized Online Seoul Food 2020
OCT Official operation agency for 8th GTI EXPO Global Trade & Investment
NOV Hosted the 9th World Coffee Leaders Forum 2020
NOV Hosted the 19th Seoul Int'l Cafe Show 2020
NOV Hosted the 5th Seoul Coffee Festival
NOV Official operation agency for 16th PATent information EXpo

2019

JAN Hosted the 16th Education Technology Fair 2019 (EDUTECH KOREA 2019)
JAN Hosted the 5th Salon du Chocolat Seoul 2019
APR Hosted the STAR-FRAN SHOW 2019 (KINTEX)
APR Hosted the Vietnam Int'l Broadcast & AV Show (MIBA 2019) (Ho Chi Minh City)
MAY Hosted the Vietnam Int'l LED/OLED & Digital Signage 2019 (LEDTECH ASIA 2019)
MAY Hosted the Vietnam National Barista Championship
MAY Hosted the 4th Vietnam Int'l Cafe Show 2019
MAY Hosted the STAR-FRAN SHOW 2019 (aT Center, Seoul)
JUN Hosted the World Nuclear and Radiation Expo 2019
JUN Hosted the Smart Tech Korea 2019
JUN Hosted the Automatic & Unmanned Technology Expo 2019 (Auto Tech Korea 2019)
AUG Hosted the 4th K-Beauty & Cosmetic Show 2019
SEP Official operation agency for e-Learning Korea 2019
NOV ASEAN-ROK Culture Innovation Summit
NOV Hosted the 18th Seoul Int'l Cafe Show 2019
NOV Hosted the 8th World Coffee Leaders Forum 2019
NOV Hosted the 5th Int'l Event, World Coffee Battle
DEC Head Quarter Office Relocation (Baekjegobun-ro 9-gil, 5, Songpa-gu, 05561, Seoul)

2018

JAN Hosted the 4th Salon du Chocolat Seoul 2018
JAN Hosted the 15th Education Technology Fair 2018 (EDUTECH KOREA 2018)
MAR Hosted the MK Start up & Franchise Show 2018
MAR Hosted the 5th SWEET KOREA 2018 (Dessert 7 Fancy Food Festival)
APR Hosted the 2nd Busan International Balance Festival 2018
APR Hosted the Vietnam Int'l Broadcast & AV Show (MIBA 2018) (Hanoi)
APR Hosted Vietnam Int'l Game & Contents Fair (Vietcon 2018) (Hanoi)
MAY Established an official local office in Ho Chi Minh City (EXPORUM VIETNAM)
MAY Hosted the 3rd Vietnam Int'l Cafe Show 2018
MAY Hosted the Vietnam National Barista Championship
MAY Hosted the Vietnam Int'l LED/OLED Lighting & Digital Signage Show 2018
JUN Hosted the World Nuclear & Radiation Expo
JUN Hosted the 8th Smart-Tech Korea 2018
JUN Hosted the Korea International Vending Machine & Unmanned System Fair 2018
AUG Hosted the 3rd K-Beauty & Cosmetic Show 2018
AUG Hosted the 1st Int'l Fragrance Expo
AUG Official operation agency for e-Learning Korea 2018
AUG Hosted the 2nd Show of Hotel, Restaurant, Bar Equipment & Supplies 2018 (SHE 2018)
SEP Hosted the 6th China Int'l Cafe Show 2018 (CIEC 2018)
NOV Hosted the VR/AR & Visual Entertainment Show (VR China) 2018 (Shanghai)
NOV Hosted the 7th World Coffee Leaders Forum 2018
NOV Official operation agency for Global Game Exhibition G-STAR 2018
NOV Asian Animation Summit (AAS)
NOV Bio Industry Fair
NOV Hosted the 17th Seoul Int'l Cafe Show 2018

2017

JAN Hosted the 3rd Salon du Chocolat Seoul 2017
JAN Hosted the 14th Education Technology Fair 2017
FEB Hosted the MK Start up & franchise Show 2017
FEB Hosted the 4th SWEET KOREA 2017 (Dessert & Fancy Food Festival 2017)
FEB Hosted the Home Meal Replacement Expo 2017 (HMR Expo 2017)
MAR Hosted the Vietnam Int'l Broadcast & AV Show 2017 (MIBA 2017)
MAR Hosted the 2nd Vietnam Int'l Cafe Show 2017
MAR Hosted the Vietnam National Barista Championship
APR Hosted the Busan International Balance Festival 2017
APR Hosted the Vietnam Int'l LED/OLED Lighting & Digital Signage Show 2017
MAY Co-Hosted M-net Idol con 2017
MAY Head Quarter Office Relocation (Munjeong-dong, Songpa-gu, Seoul)
JUN Hosted World Nuclear & Radiation Expo 2017
JUN Hosted Smart-Tech Korea 2017
JUN Hosted the 2nd K-Beauty & Cosmetic Show 2017
JUL Hosted the 5th China Int'l Cafe Show 2017 (CIEC 2017)
AUG Official operation agency for e-Learning Korea 2017
AUG Hosted Show of Hotel, Restaurant, Bar Equipment & Supplies 2017 (SHE 2017)
SEP Received Outstanding Trade Exhibition 1st Award by Asian Federation of Exhibition & Convention Associations)
OCT Established ReedExporum, a joint venture with Reed Exhibitions
NOV Hosted the 16th Seoul Int'l Cafe Show 2017
NOV Hosted the World Barista Championship in Seoul
NOV Hosted the 6th World Coffee Leaders Forum 2017
NOV Hosted the 3rd Int'l Event, World Coffee Leaders Forum 2017
NOV Official operation agency for Global Game Exhibition G-STAR 2017
DEC Hosted the 4th Christmas Korea 2017

2016

JAN Hosted the 13th Education Technology Fair 2016
MAR Hosted the MK Start up & Franchise Show 2016
MAR Hosted the 4th SWEET KOREA 2016 (Dessert & Fancy Food Festival 2016)
MAY Hosted the 1st Vietnam Int'l Cafe Show 2016
MAY Hosted the Vietnam National barista Championship
SEP Hosted the Vietnam Int'l Photo & Imaging Show 2016 (VIPI 2016)
MAY Hosted the Vietnam Int'l Broadcast & AV Show 2016 (MIBA 2016)
JUN Hosted the 6th Smart-Tech Korea 2016
JUN Hosted the SWEET Korea 2016 (Dessert & Fancy Food Festival) in Gwanju
JUN Hosted the MK Start up & Franchise Show 2016 in Gwanju
JUL Hosted the 4th China Int'l Cafe Show 2016 (CIEC 2016)
JUL Hosted the K-Style Fair 2016
SEP Official operation agency for E-Learning Korea 2016
SEP Hosted the Vietnam Int'l LED/OLED & Lighting Show 2016 (LEDTEC ASIA 2016)
SEP Hosted the 1st K-Beauty & Cosmetic Show 2016
SEP Hosted the World Nuclear & Radiation Expo 2016
NOV Hosted the 15th Seoul Int'l Cafe Show 2016
NOV Hosted the 5th World Coffee Leaders Forum 2016
NOV Established Asia Coffee Alliance (ACA)
NOV Official operation agency for Global Game Exhibition G-STAR 2016
DEC Hosted the 1st Shanghai Int'l Cafe Show 2016 (Shanghai)
DEC Hosted the Shanghai K-Style Fair 2016
DEC Hosted the 3rd Christmas Korea 2016
DEC Awarded by Prime Minister on the 52nd Trade Day

2015

JAN Hosted the 12th Education Fair 2015
MAR Hosted the MK Start up & Franchise Show 2015
MAR Hosted the 3rd SWEET KOREA 2015
APR Hosted the Malaysia Int'l Cafe Show 2015
APR Won the host bid for World Barista Championship 2017 to Seoul and
Signed Memorandum Of Understanding with Specialty Coffee Association of America
MAY Official operation agency for World Education Forum-KERIS/Seoul
Metropolitan Office of Education Booth
MAY Hosted the Vietnam Int'l Photo & Imaging Show 2015 (VIPI 2015)
MAY Hosted the Vietnam Int'l LED/OLED & Lighting Show 2015 (LEDTEC ASIA 2015)
MAY Hosted the Vietnam Int'l Broadcast & AV Show 2015 (MIBA 2015)
JUN Hosted the 5th Smart-Tech Korea 2015
JUL Hosted the 3rd China Int'l Cafe Show 2015 (CIEC 2015)
JUL Hosted the K-Style Fair 2015
AUG Established EXPORUM CHINA in Shanghai
SEP Hosted the World Nuclear & Radiation Expo
SEP Official operation agency for e-Learning Korea
NOV Hosted the 14th Seoul Int'l Cafe Show 2015
NOV Hosted the 1st Int'l Event, World Coffee Battle
NOV Hosted the 4th World Coffee Leaders Forum 2015
NOV Official operation agency for Global Game Exhibition G-STAR 2015
DEC Hosted the Korea Christmas Fair 2015

2014

JAN Hosted the 11th Education Fair 2014
JAN Hosted the 2nd Salon du Chocolat Seoul
FEB Appointed as the President of Korea Exhibition Organizers Association(KEOA)
MAR Hosted the MK Start up & Franchise Show 2014
MAR Hosted the 2nd SWEET Korea 2014 (Dessert & Fancy Food Festival)
MAY Hosted the Vietnam Int'l Photo & Imaging 2014 (VIPI 2014) (SECC, Ho Chi Minh City)
MAY Hosted the Vietnam Int'l LED/OLED & Technology Show 2014 (LEDTEC ASIA 2014)
MAY Hosted the Vietnam Int'l Broadcast & AV Show 2014 (MIBA 2014)
JUN Appointed as the vice-president of Federation of Service Industries

JUN Hosted the 4th Smart-Tech Korea 2014
JUL Hosted the 2nd China Int'l Cafe Show 2014 (CIEC 2014)
AUG Appointed as the vice-president of Association of Korea Exhibition Industry
AUG Moved the EXPORUM VIETNAM office to Ho Chi Minh City
SEP Hosted the World Nuclear & Radiation Expo 2014
SEP Official operation agency for e-Learning Korea 2014
NOV Hosted the Smart e-Learning Busan Expo 2014
NOV Hosted the 13th Seoul Int'l Cafe Show 2014
NOV Invited the Executive Director of International Coffee Organization (ICO), Roberio Silva
NOV Hosted the 3rd World Coffee Leaders Forum 2014
NOV Official operation agency for Global Game Exhibition G-STAR 2014
DEC Hosted the Korea Christmas Fair 2014
DEC Received the 50th Trade Day Award

2013

JAN Hosted the 1st Salon du Chocolat Seoul 2013
JAN Hosted the 10th Education Fair 2013
MAR Hosted the Packaging World 2013
MAR Hosted the SWEET Korea 2013 (Dessert & Fancy Food Festival)
MAR Hosted the Singapore CAFE ASIA 2013 (Marina Bay Sands)
APR Hosted the Vietnam Int'l Digital Photo & Imaging Show 2013 (VIPI 2013)
& Vietnam Int'l Broadcast & AV Show 2013 (MIBA 2013)
MAY Official operation agency for Good Game Show Korea 2013
MAY Hosted the Singapore Int'l LED/OLED Technology Show (LEDTEC ASIA 2013)
JUN Hosted the 3rd Smart M-Tech Korea 2013
JUN Hosted the MK Start up & Franchise Show 2013
AUG Hosted the 1st China Int'l Cafe Show 2013 (CIEC 2013)
SEP Hosted the Power Tech Korea 2013
SEP Official operation agency for 8th e-learning Korea 2013
SEP Invited to participate in the 50-year anniversary of International Coffee Organization
OCT Hosted the Smart Convergence Show 2013
OCT Hosted the Vietnam LED/OLED Lighting World 2013
NOV Hosted the 12th Seoul Int'l Cafe Show 2013
NOV Invited the Executive Director of International Coffee Organization (ICO), Roberio Silva
NOV Hosted the 2nd World Coffee Leaders Forum 2013
NOV Hosted the Smart e-Learning Busan Expo 2013
NOV Official operation agency for Global Game Exhibition G-STAR 2013
DEC Official operation agency for Korea Financial Planning Expo 2013
DEC Official operation agency for Asian Animation Summit 2013

2012

JAN Hosted the 9th Education Fair 2012
MAR Official operation agency for Donation for Education Fair
MAR Hosted the Singapore Int'l LED/OLED Technology Show (LEDTEC ASIA 2012)
MAY Official operation agency for APEC Educational Ministerial Meeting
JUN Hosted the 2nd Smart-Tech Korea 2012
AUG Official operation agency for Korea Serious Game Festival 2012
AUG Hosted the Vietnam Int'l Digital Photo & Imaging Show 2012 (VIPI 2012)
AUG Hosted the Smart e-Learning Busan Expo
AUG Hosted the World Nuclear & Radiation Expo 2012
AUG Official operation agency for Design Nature & Agriculture
AUG Official operation agency for Job/Occupation Fair 2012
AUG Official operation agency for Seoul Job/Occupation Fair 2012
AUG Official operation agency for ITS GAME
SEP Official operation agency for e-Learning Korea 2012
OCT Hosted the 5th LED/OLED Lighting Fair 2012
OCT Hosted the EV/SMART CAR & Battery Korea 2012
NOV Hosted the Digital Media Fair 2012
NOV Official operation agency for Global Game Exhibition G-STAR 2012
NOV Hosted the 11th Seoul Int'l Cafe Show 2012
NOV Hosted the 1st World Coffee Leaders Forum 2012
NOV Hosted the LED@SHOW

2011

JAN Hosted Seminar and Conference on ASEAN Cafe Industry
JAN Registered for AKEI(Association of Korea Exhibition Industry) Membership
JAN Joined UFI(Global Association of the Exhibition)
JAN Hosted the English & World Language Education Expo 2011
JAN Hosted the Career & Lifelong Education Expo 2011
JAN Hosted the 8th Korea Education Fair 2011
FEB Official operation agency for Game Developers Conference Expo
FEB Official operation agency for 1st e-ICON World Contest
MAR Joined INTL Association of Exhibition, Event (IAEE)
MAR Joined Society of Independent Show Organizers (SISO)
JUN Hosted the 1st Smart-Tech Korea 2011
JUN Hosted the EV/Smart Car & Battery Korea 2011
SEP Official operation agency for 6th e-Learning Korea 2011
SEP Hosted the 5th LED/OLED Lighting Fair 2011
OCT Official operation agency for Korea Serious Game Festival 2011
NOV Hosted the 10th Seoul Int'l Cafe Show 2011
NOV Official operation agency for Global Game Exhibition G-STAR 2011
DEC Hosted the Digital Media Fair 2011

2010

JAN Hosted the 2nd Study Fair Korea 2010
JAN Hosted the 7th Education Fair 2010
JUN Official operation agency for D.N.A Expo
JUL Established EXPORUM Liaison Office in Hanoi, Vietnam
SEP Official operation agency for TCEB FORUM "Thailand Invitation"
SEP Official operation agency for Korea Serious Game Festival 2010
OCT Official operation agency for Turkey CeBIT Eurasia 2010 "Smart Learning Korea"
OCT Hosted the 4th LED/OLED Lighting Fair 2010
NOV Official operation agency for Job/Occupation Fair
NOV Hosted the 9th Seoul Int'l Cafe Show 2010
NOV Hosted the 5th Seoul Int'l Fancy Food Festival 2010
NOV Official operation agency for G-STAR 2010
NOV Official operation agency for Korea-China-Game Culture Festival
DEC Joined AFECA(Asian Federation of Exhibition and Conference Associations) Membership

2009

JAN Hosted the 1st Education Expo 2009
JAN Hosted the 6th Education Fair 2009
APR Official operation agency for 12th Edu Expo 2009
JUN Hosted the 4th Korea Int'l New & Renewable Energy, Battery Expo 2009
SEP Official operation agency for Green Energy Regulation & National Industry Initiative 2009
SEP Official operation agency for Dubai GITEX e-Learning Korea Pavilion
SEP Official operation agency for 4th e-Learning Korea 2009
OCT Official operation agency for Job/Occupation Fair 2009
OCT Official operation agency for KANZ Road Show 2009
OCT Hosted the 3rd LED/OLED Lighting Fair 2009
NOV Hosted the 8th Seoul Int'l Cafe Show 2009
NOV Hosted the 4th Seoul Int'l Fancy Food Festival 2009
DEC Awarded Official Commendation by Ministry of Education, Science and Technology

2008

JAN Hosted the 3rd Office 7 business Fair 2008
JAN Hosted the 5th Education Fair 2008
JUN Official operation agency for Korea e-Government Promotion Center 2008
SEP Registered as an Exhibition Business certified by Ministry of Knowledge Economy
SEP Official operation agency for 3rd e-Learning Korea
OCT Hosted the 2nd Lighting Fair 2008
OCT Received Official Commendation by Korea Institute of Lighting Technology
OCT Hosted the IPTV/VoIP WORLD EXPO 2008
NOV Hosted the 7th Seoul Int'l Cafe Show 2008

NOV Hosted the 3rd Seoul Int'l Fancy Food Festival 2008
NOV Received Official Commendation by Beautiful Store
NOV Hosted the 3rd Clean Korea 2008
DEC Awarded by Knowledge Economy Minister - Trade Day

2007

JAN Hosted the 2nd Office/Business Fair 2007
JAN Hosted the 4th Education Fair 2007
APR Registered as an International Convention Planner
MAY Hosted the 3rd Battery Korea 2007
MAY Certificated as a Venture Company - knowledge service industry
JUN Registered as a Regular Member of Innovation Business Association
SEP Official operation agency for Korea e-Government 2007
SEP Official operation agency for 6th Chungcheong Region Venture Plaza 2007
SEP Official operation agency for 2nd e-Learning Expo 2007
OCT Hosted the 1st Lighting Fair 2007
NOV Designed INCHM TOKYO 2005 "Korea" Pavilion
NOV Hosted the 6th Seoul Int'l Cafe Show
NOV Hosted the 2nd Seoul Int'l Fancy Food Festival 2007
NOV Official operation agency for Softexpo 2007 Chuncheong Pavilion

2006

FEB Hosted the 3rd Education Fair 2006
FEB Hosted the 1st Office & Business Fair 2006
JUN Official operation agency for Seoul Eoul Orum small and medium Enterprises Fair
SEP Official operation agency for Farms village Festival 2006
OCT Hosted the Seoul Int'l Cafe Show 2006
OCT Hosted the 2nd WFBSC Int'l Clean Fair 2006
NOV Hosted the 2nd VoIP/IP Multimedia World
NOV Hosted the 1st Seoul Int'l Fancy Food Festival 2006

2005

JAN Registered as a Regular Member of Korea Exhibition Organizer Association
JAN Hosted the 2nd Education Fair 2005
MAR Hosted the 3rd Natural Product & Well-Being Fair 2005
OCT Hosted the 2nd Battery Korea 2005
OCT Official operation agency for Seoul Int'l Pharmacist Congress
NOV Hosted the 1st VoIP/IP Multimedia World
NOV Hosted the Seoul Int'l Cafe Show 2005
NOV Designed INCHM TOKYO 2005 "Korea" Pavilion
NOV Official operation agency for APEC IT KOREA "e-Learning" Pavilion

2004

JAN Hosted the 1st Education Fair 2004
MAY Hosted the 1st Natural Products & Well-Being Fair 2004
JUL Signed a Memorandum Of Understanding with Japan Management Association
JUL Official operation agency for 2nd Pensionpia 2004
JUL Hosted the Seoul Int'l Building Security, Cleaning, Pest Control
and Maintenance Services 2014 (KIBS 2004)
OCT Official operation agency for 2nd Korea Career & Job Fair 2004
NOV Official operation agency for Enterprise Management Fair 2004
NOV Hosted the Natural Product & Well-Being Fair 2004
NOV Hosted the Seoul Int'l Cafe Show 2004

2003

APR Established EXPORUM Inc.
OCT Official operation agency for Chungcheong Region Venture Plaza 2003
OCT Hosted the Battery Korea 2003
NOV Seoul Int'l Cafe Show 2003

Global Partners

America

SCA (Specialty Coffee Association)

WCE (World Coffee Event)
IWCA (International Women's Coffee Alliance)

Reed POP

Europe

Germany

DIDACTA (GEE GmbH)

United Kingdom

ICO (Int'l Coffee Organization)
SCAE (Specialty Coffee Association of Europe)
Reed Exhibitions

France

Event International
Reed MIDEM

Asia

China

CIEC (China Int'l Exhibition Center)
CCPIT
Reed Exhibitions China
Zhongshan Tengda Sega Exhibition Co.,Ltd
China Joy (Howell Expo)

Japan

SCAJ (Specialty Coffee Association of Japan)
JMA (Japan management Association)
TSO (Trade Show Organization)
Global Information, Inc.

Singapore

STB(Singapore Tourism Board)
EES Exhibition & Event Services
The Planner Affairs Pte.

Taiwan

WEC

Malaysia

Kaizer Exhibitions

Hong Kong

Asia World-Expo

Indonesia

PT. Royalindo
Reed Panorama

India

RAJESH & COMPANY

Thailand

Reed-Tradex, IMPACT

Philippines

PETCO (Philippine Exhibitions and Trade Corp.)

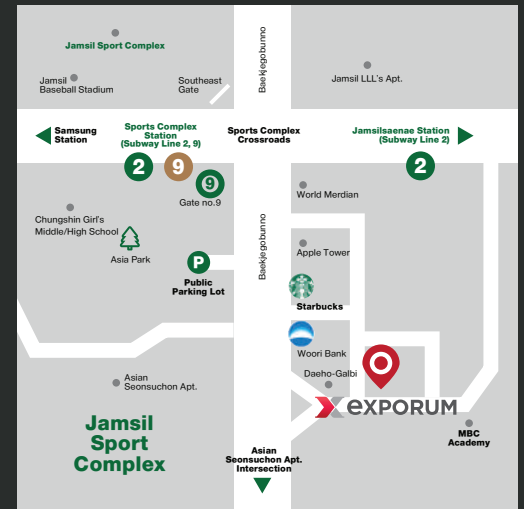


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CONNECT



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